

MEDIA KIT 2025

\\b Workbrew

TAKE 'brew'

→ to WORK



founders@workbrew.com



workbrew.com

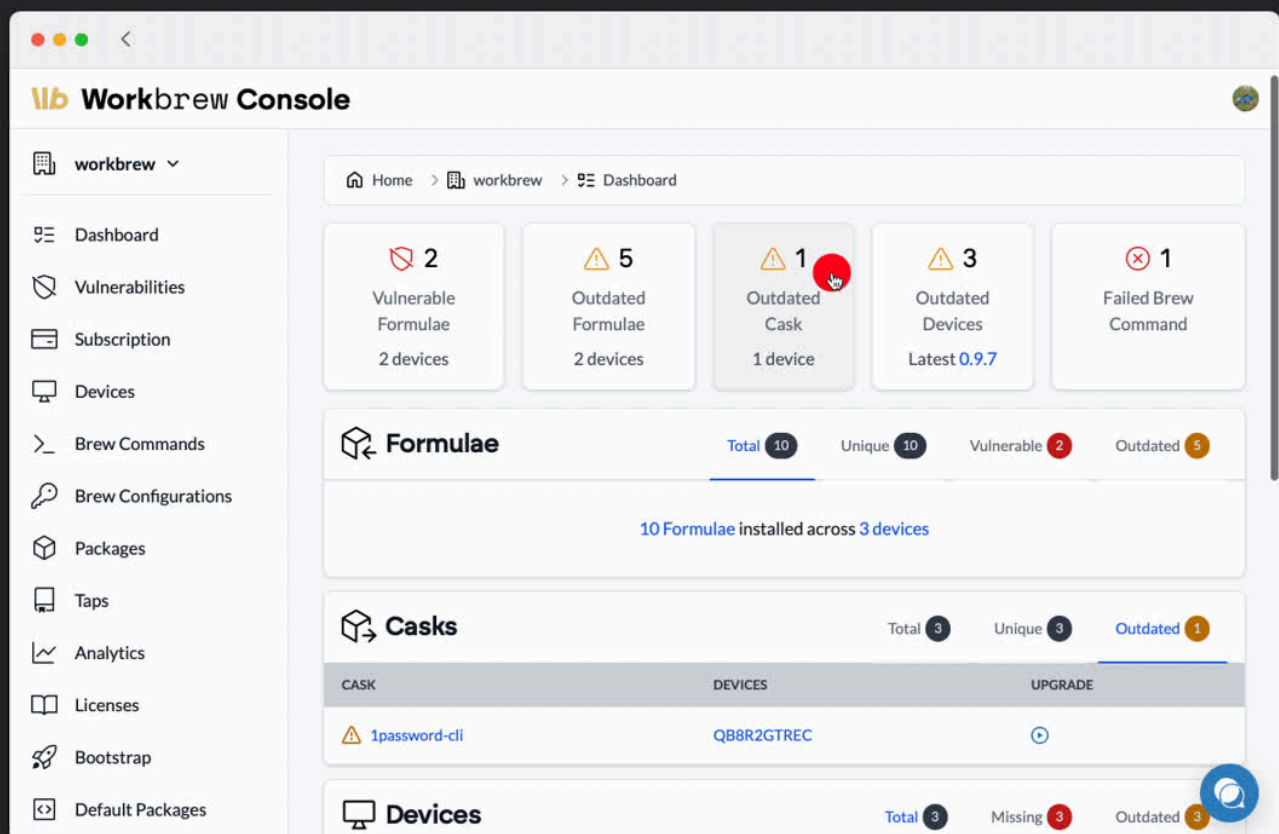


Workbrew

A unified way to manage software at scale

Workbrew is the secure software delivery platform for the enterprise.

Supercharge Homebrew to increase developer productivity, reduce IT workload, and improve your security posture.



JOHN BRITTON, CEO



John has spent his entire career helping developers be more successful. Early employee at Twilio and GitHub, he's been a Homebrew contributor since 2014 and user and superfan since 2009.

JOHN'S EXPERTISE

Developer Tools

MacOS Development

Apple Device
Administration

Developer
Relations and
Go-to-Market

Startups, VC and
Angel Investing

Read more: workbrew.com/about

MIKE MCQUAID, CTO



Mike is Homebrew's elected Project Leader, maintainer since 2009 (the longest tenured), most active contributor to Homebrew/brew and spent 10 years at GitHub, leaving as a principal engineer.

MIKE'S EXPERTISE

Open Source

Staff+
Engineering

Version
Control

Remote Work

VANESSA GENNARELLI, COO



Vanessa sits on Homebrew's Project Leadership Committee, and has worked in developer education and business leadership at Scratch (MIT), GitHub, and elsewhere. Her book on change management for the tech industry, Surviving Change at Work, was featured by *Fast Company*, *Built In*, and *Design Better*.

VANESSA'S EXPERTISE

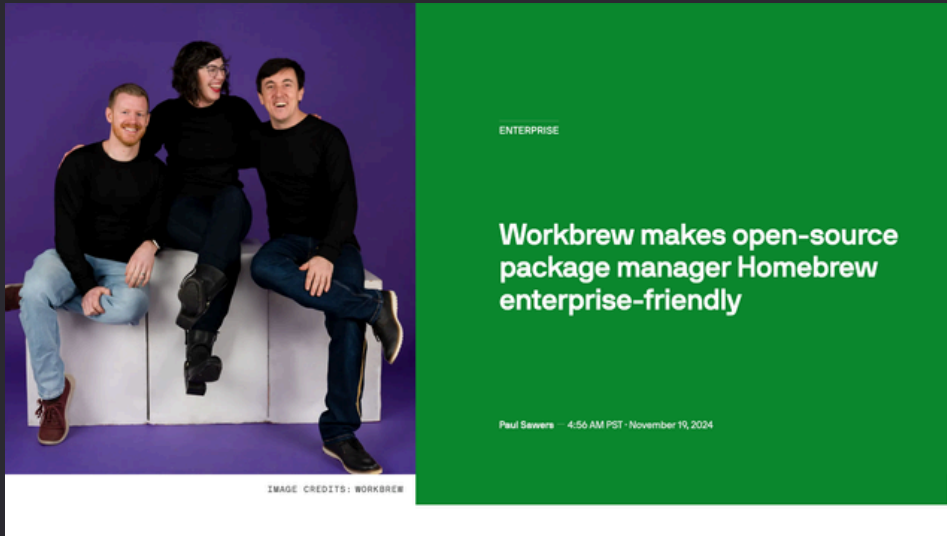
Leading Teams

Customer
Education

Remote Work

Change
Management

PRESS HIGHLIGHTS



ARTICLE • Mar 31, 2025

Brewing Better Builds with Workbrew

Level Ventures Blog

Read →

AUDIO • Mar 18, 2025

Homebrew Enterprise Management on macOS

Apple @ Work Podcast - 9to5Mac

Listen →

VIDEO • Feb 22, 2025

Workbrew at the MacAdmins India Monthly Huddle

MacAdmins India

Watch →

ARTICLE • Feb 4, 2025

Will the Next Wave of Cybersecurity Success Stories Originate in Open Source

Venture In Security

Read →

AUDIO • Jan 29, 2025

Software Bill of Materials with Workbrew

MacAdmins Podcast

Listen →

VIDEO • Jan 28, 2025

MacStadium Webinar - Workbrew: Secure Software Delivery at Work

MacStadium

Watch →

Read more: workbrew.com/press

Workbrew

Secure Software Delivery Platform for Enterprises

Workbrew is a secure software delivery platform

...a single place to manage installed software across your entire fleet.

It's built on top of the Open Source package manager, **Homebrew**, deployed on millions of devices giving developers access to 15k packages.

Workbrew enhances Homebrew to boost developer productivity, minimize IT workload, and strengthen security posture.

Why Enterprises Trust Workbrew

ENTERPRISE-READY HOMEBREW

Loved by developers, trusted by security.

SOFTWARE DELIVERY PLATFORM

Standardized way to install, patch, and secure software at scale.

DEVELOPER PRODUCTIVITY

Standardize & automate developer onboarding and environment configuration.

SECURITY & COMPLIANCE

Secure by default and built to meet the standards of regulated industries.

Deploy, Manage, & Secure Your Fleet

GAIN REAL-TIME INSIGHTS

Workbrew delivers comprehensive insights into the use of brew within your organization, offering a centralized view of your software supply chain.

SIMPLIFY REMOTE MANAGEMENT

Easily run commands and configure defaults — whether for the entire fleet, specific groups, or individual machines.

PROTECT YOUR SOFTWARE SUPPLY CHAIN

Declarative policies can restrict specific licenses, packages, and third-party sources.

ZERO-TOUCH DEPLOYMENT WITH YOUR PREFERRED MDM

New devices get Workbrew and default packages automatically; upgrades are non-intrusive, keeping existing packages installed and available.

INVENTORY SYNC

From Jamf, Kandji, Microsoft Intune, and more: Identify and track your entire fleet while syncing device groups for easier management.

STAY SECURE EFFORTLESSLY

With automated vulnerability patching, define policies that enforce updates whenever a security issue is detected.



Secure software delivery at work.

workbrew.com

How it Works

DEPLOYMENT

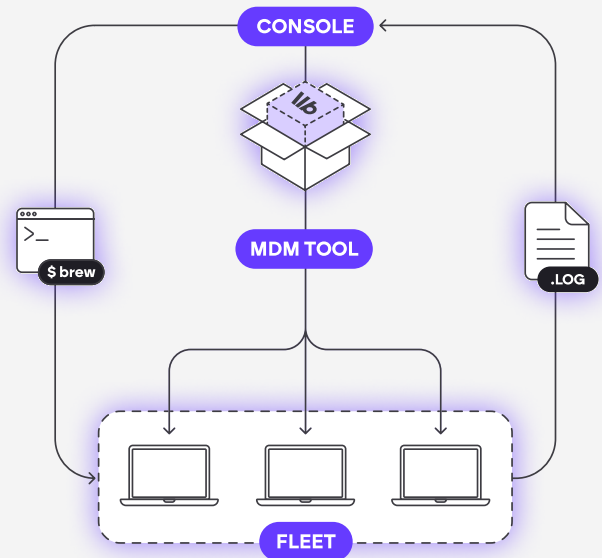
Workbrew console gives a PKG file to your MDM tool which deploys the Workbrew agent on all of the devices in your workspace.

ANALYTICS & OBSERVABILITY

The devices in your workspace send logs back to the Workbrew console, giving you access to analytics like what softwares and versions exist on devices in your network.

REMOTE MANAGEMENT

From the Workbrew console, remotely run commands on all devices in your network such as installing upgrading, or removing software.



Find Out More



[How Workbrew Works](#) A deep dive into Workbrew's architecture.

[Homebrew for Regulated Industries](#) Webinar on security and compliance for enterprises.

[Features and Demos](#) Short videos showcasing key features in action.

[Works with Workbrew](#) Seamless integration with enterprise MDM solutions.

[Workbrew Press](#) Podcasts, write-ups and industry coverage.

Start Free Today

Start using brew at work with our Free Plan. Deploy to unlimited devices via our hassle-free installer, seamlessly integrated with your MDM for zero-touch setup. Workbrew's Secure CLI preserves the familiar brew experience for developers, while giving IT total visibility into packages and versions across your fleet.



Secure software delivery at work.



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